



MANOLO

CLOUD-EDGE EFFICIENT & TRUSTWORTHY AI

D7.2 Dissemination & Communication Plan & Activities v.2

Q-PLAN INTERNATIONAL

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Executive Summary

This document constitutes the second version of the **MANOLO project's Dissemination and Communication Plan (DCP)**. It was developed by Q-PLAN, with input from all partners, under **Work Package 7 “Dissemination, Communication, and Exploitation”**.

MANOLO aims to deliver a complete stack of trustworthy algorithms and tools to help AI systems reach better efficiency and seamless optimization in their operations, resources and data required to train, deploy and run high-quality and lighter AI models in both centralised and cloud-edge distributed environments. It will push the state of the art in the development of a collection of complementary algorithms for training, understanding, compressing and optimising machine learning models by advancing research in the areas of: model compression, meta-learning (few-shot learning), domain adaptation, frugal neural network search and growth and neuromorphic models. Novel dynamic algorithms for data/energy efficient and policy-compliance allocation of AI tasks to assets and resources in the cloud-edge continuum will be designed, allowing for trustworthy widespread deployment. To support these activities, a data management framework for distributed tracking of assets and their provenance (data, models, algorithms) and a benchmark system to monitor, evaluate and compare new AI algorithms and model deployments will be developed. Trustworthiness evaluation mechanisms will be embedded at its core for explainability, robustness and security of models while using the Z-Inspection methodology for Trustworthy AI assessment, helping AI systems conform to the new AI Act regulation.

The document describes the **updated communication strategy**, including awareness-raising, dissemination of project results, management of all relevant activities, and partners' responsibilities in this respect. It **incorporates the actions that have been undertaken under T7.1 and T7.4 regarding dissemination, communication, synergies, and knowledge-sharing activities of the project**, including specific qualitative and quantitative targets and activities that were carried out by the MANOLO partners in order to ensure success and maximum publicity for the project and its results

The differences compared to D7.1 include the addition of up-to-date details regarding MANOLO's:

- promotional video (Section 4.1.4)
- website analytics (Section 4.2.1), including user interactions and the number of current users
- social media account followers, subscribers, and views (section 4.2.2)
- submitted online newsletters (section 4.2.3), publications, and press releases (section 4.2.4)
- project events, workshops (section 4.3.1), and external events (section 4.3.3)
- networks and synergies (section 4.4)
- Key Performance Indicator progress (KPIs) (Chapter 6)

A last version of the DCP will be available at the end of the project (M48), including the final results and metrics of the Dissemination and Communication (D&C) activities.

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List of Terms and Definitions

Table 1: Terms and Definitions

Abbreviation	Definition
CEC	Cloud-Edge Continuum
DCP	Dissemination and Communication Plan
D&C	Dissemination and Communication
EIAB	Ethics and Industrial Advisory Board
KPIs	Key Performance Indicators
SMAs	Social Media Accounts

1. Introduction

MANOLO aims to be a success story to deliver a complete stack of trustworthy algorithms and tools to help AI systems reach better efficiency and seamless optimization in their operations, resources and data required to train, deploy, and run high-quality and lighter AI models in both centralised and cloud-edge distributed environments. Therefore, to communicate this procedure is of paramount importance to maximize project results and multiply the impact on European society.

The main aim of MANOLO D&C activities is to provide the dissemination and communication strategy of the project, which will be implemented during the project. Effective D&C activities have been and will be carried out, following a good communication and dissemination strategy that will guarantee:

- Addressing audiences beyond the action's own community
- Defining clear objectives
- Involving creative and expert people to achieve the highest impact

The current D&C report is the updated version of the initial plan, assisting partners in designing and implementing their publicity, communication, and engagement activities within the framework of the project. It includes guidelines that can help achieve maximum visibility to pave the way for successful market uptake of the MANOLO results.

However, this report and its guidelines are subject to modifications and updates in line with the project's progress and the experience gained, and that will continue to be gained through the various project activities. As such, the communication, awareness-raising, and dissemination strategy that is presented in this report is not static. It is a living document that will be continuously reviewed in specific time intervals to account for any challenge or opportunity that may arise.

A third and final version of the Dissemination and Communication plan and activities report is foreseen to be submitted in the 36th month of the project.

1.1 Scope of Deliverable

This report, titled “D7.2 Dissemination & Communication Plan & Activities v.2”, aims to articulate the revised strategy, plan, and forthcoming activities within the framework of the MANOLO project, to maximise the project's visibility and successfully convey its key messages and content to target audiences, mentioning the most suitable channels to spread them.

Keeping that in mind, this deliverable outlines the approach to (i) effectively communicate the project and disseminate its results, (ii) guide the partners in updating their individual dissemination activities, and (iii) continuously monitor the efficiency and the timely planning of the actions.

In this respect, the deliverable aims to:

- Describe the types of dissemination channels and tools that have been and will be utilised and the required actions and resources;
- Define responsibilities among partners;
- Summarise the internal monitoring, evaluation, and reporting of dissemination activities;

- Provide an indicative timetable/work planning of promotion activities during the project.

1.2 Structure of Deliverable

Taking the above into consideration, the “Dissemination & Communication Plan & Activities v.2” is structured as follows:

- **Chapter 1 – Introduction:** Provides introductory information with respect to the DCP.
- **Chapter 2 – Dissemination assets:** Presents the main assets and information of the project during and beyond its span
- **Chapter 3 – Targeted stakeholder groups:** Presents the key stakeholder groups that serve as the main audiences for the project’s dissemination and communication activities
- **Chapter 4 – Channels and tools:** Encompasses all the channels and tools that have been and will continue to be utilised for the dissemination and communication activities of the project, such as the project’s website, social media accounts (SMAs) etc.
- **Chapter 5 – Timeline and Implementation Plan:** Provides the timeframe for the communication and dissemination activities of the project partners
- **Chapter 6 – Key Performance Indicators (KPIs) and monitoring:** Identifies the indicators to measure success in the dissemination and communication actions, enabling partners to refine efforts over the course of the project
- **Chapter 7 – Conclusions:** Pertains to the conclusions of the Dissemination and Communication Plan as well as the way forward

The Annexes include the dedicated forms for the dissemination and communication activities lists (guidelines, news reporting form, and “Dissemination and Communication reporting template”) to facilitate collaboration within T7.1 and ensure useful resources for the project channels.

2. Dissemination assets

The assets that follow have been and will be disseminated by all partners with a view to maximising the project's impact and visibility. This information has been conveyed in a meaningful way and well-tailored to each stakeholder group (these groups will be further described in Chapter 3).

Vision, objectives, strategic relevance, and key facts: The vision, aim and strategic objectives of the project will continue to be disseminated along with all the conceptual aspects of the project, namely the whole project concept and its innovative characteristics.

News, achievements, and results: During the project, news, achievements, and results have been and will be published through press releases, on the project's website or partners' websites and social media accounts to inform stakeholders about the project.

Events held by the project or in which partners have been and will be participating to present their results: The events organised by the project and their results have been and will be widely disseminated to attract targeted stakeholder groups, along with events in which partners are participating.

Key project results and assets: Key project assets, as depicted in the following Table 2, will continue to be disseminated as widely as possible in order to stimulate the interest of prospective end-customers and nurture the ground for their post-project rollout.

Table 2: MANOLO's main assets/results

Main Assets / Results
MANOLO toolset
Domain adaptive few-shot continuous learning algorithms
HW-aware neural architecture search algorithms
Frugal-oriented Architecture Growth algorithms
Neuromorphic computing techniques and models
Trustworthy & Infrastructure Oriented Model and Learning Allocation algorithm
MANOLO Benchmarking framework
MANOLO Code of Conduct handbook
Intelligent image tagging methods and related functionality
Model compartmentalization with explainability/ interpretability features

3. Targeted stakeholder groups

The key stakeholder groups targeted via dissemination and communication activities of MANOLO are outlined in the following table:

Table 3: MANOLO's main target groups

	Groups
1. Technology providers, commercial/ industry stakeholders	• Networks and associations around ADRA (e.g., BDVA, IDSA, CLAIRE, EurAI, euRobotics, ADRA-e, EDIHs, TEFs, etc.). • Technology providers who may develop their own applications based on MANOLO's solutions or businesses that may serve as partners/ collaborators (e.g., technology and s/w providers, and h/w manufacturers). • Commercial / Industrial entities that may serve as end-users/ adopters of MANOLO's solutions and their personnel: (i) developers, (ii) managers, and (iii) decision-makers in leading Cloud-edge-IoT businesses that can adopt our solution (e.g., CEOs, CTOs, CIOs, etc.), starting from the 3 sectors of the MANOLO use cases.
2. Academia & Researchers	• Academia, researchers, and experts focused on advancing the MANOLO cross-cutting scientific fields (e.g., AI, Data, and Robotics, IoT, Cloud-to-edge continuum, etc.). • Related EU-funded projects/initiatives (e.g., AI-on-Demand platform, Digital Industrial Platform for Robotics, Horizon Cloud, etc.), including Horizon Europe, Digital Europe, and other programs.
3. Governmental/policy stakeholders	• National and EU regulators and policymakers (e.g., industry committees, ministries and regional councils). • EU Institutions and Agencies (e.g., the EC, European Science Foundation, MEPs.)
4. Other stakeholders	• General public, End-users, and Open platforms and databases for sharing data, lessons learnt, best practices, etc.

4. Channels and tools

Manolo project uses a blend of online and offline communication channels and activities to maximise the project's visibility to its stakeholders. These channels and activities are presented in the list as follows:

- Graphical identity (logo, branded templates for reports and presentations)
- Promotional material (leaflet, poster, banner), videos, and newsletters
- Project website
- Project social media accounts on LinkedIn, Twitter/X, YouTube, and partner's social media accounts
- Participation in external events and conferences
- MANOLO's events (workshops, webinars, hackathons, trainings, and final conference)
- Synergies with relevant initiatives

The dissemination and communication assets of the project will continue to be distributed through the above-mentioned channels and tools to all targeted groups. Q-PLAN has provided dedicated guidelines for the expected use of communication and dissemination channels to the consortium. These are listed in Annex I.

The following table lists key channels for dissemination to be used throughout the course of the project.

Table 4: MANOLO's dissemination channels

Channel	Description	Groups*
Publications in scientific journals	MANOLO's outputs, having high research interest and impact, will lead to high-quality publications disseminated to top relevant high-ranked journals and conferences.	1,2
3 rd party events & conferences	MANOLO partners retain access and will attend major AI, Data, and Robotic exhibitions and trade fairs to disseminate MANOLO's outcomes.	1,2,3
Project workshops & events	Co-design and validation workshops, summer schools, hackathons, innovation challenge and a consortium conference will promote the exploitation of the project outcomes to all MANOLO stakeholders	1,2,3,4
Consortium networks	MANOLO partners have access to key stakeholder networks and will participate in networking activities to disseminate the project's outcomes.	1,2,3,4
Open platforms & repositories	Open-source software and datasets will be uploaded to open repositories and platforms to promote research activities and excellence in Europe further.	1,2
Communication activities	MANOLO's communication activities (video, newsletter, web portal, social media, synergies with other key projects, etc.) will communicate and disseminate key project results (see Section 4.2 for more details).	1,2,3,4

*1= Technology providers, commercial/ industry stakeholders; 2=Academia & Researchers; 3=Governmental/policy stakeholders; 4=Other stakeholders.

In addition, the following table summarises a preliminary set of the key messages addressed towards each targeted stakeholder group of MANOLO, as well as the set of dissemination and communication tools of the project used to convey them.

Table 5: Key messages and tools used for MANOLO's targeted stakeholder groups

Target group	Tools and channels	Key messages
General public	Promotional material, video and newsletters; social media; web portal; trade fairs and exhibitions.	Economic and societal potential from using AI in the cloud-edge continuum; New EU-funded research on cutting edge trustworthy and (data) efficient AI.
Technology Providers	Publications & conferences; trade fairs & exhibitions; MANOLO events; open platforms.	Opportunities to improve existing cloud-to-edge solutions and research practices; Open data and software available; AI paradigms evaluation results.
Commercial/ Industrial Adopters	MANOLO events; Trade fairs & exhibitions; Synergies with other projects; social media; Web portal	Trustworthiness, data and resource efficiency gains; HW-aware AI evolution, needs and challenges; AI, Data, and Robotics market trends.
Academia & Researchers	Publications & conferences; Open platforms & repositories; Synergies with other projects.	Opportunities to improve research capacity; Improvements of the SotA in trustworthy efficient AI, outcomes for educating future professionals.
Policymakers & Regulators	MANOLO events; External events; Personal contacts.	Socio-economic and environmental benefits of efficient AI; Ethical and legal concerns that need to be regulated.

4.1 Graphical identity and promotional material

The design and creation of the project's graphical identity (e.g, logo, templates) aim to ensure consistency in the project communication and promotional material throughout its duration. Promotional material will be mainly used at project workshops, webinars and external events where MANOLO partners participate. It is used, also, in the everyday publicity of the project. Moreover, press releases (on ad hoc basis), newsletters (on a bi-annual basis), leaflets, posters and infographics stress and demonstrate with evidence the benefits of MANOLO, providing incentives for the involvement of different stakeholder groups in project activities, as well as foster their exploitation and uptake beyond the end of the grant.

Keeping that in mind, the main promotional material of the MANOLO project is described in the following sub-sections. Each partner is responsible for translations (if considered necessary) and printing of the material according to its specific needs. Partners should always consult and request approval from the Dissemination Manager/T7.1 Leader Q-PLAN before producing any kind of promotional material.

4.1.1 Project logo

The MANOLO project logo was developed on the eve of the project (M1) to meet the visual and graphic requirements of the project. To ensure that the identity of the MANOLO project is aligned with AI systems, a logo was designed taking into consideration the cloud, edge, hardware and data exchange. During month 1, various logo options were presented to the project partners in order to allow them to express their preferences and select their favourite design. The selected logo of MANOLO was adopted in agreement with the majority of partners. It is a combination mark that is comprised of cloud and edge symbols, which are

connected with the shape of infinity/continuum. There are two versions of MANOLO's logo, which are presented on a white and a dark background.



Figure 1: MANOLO's project logo, 1st version

The project's logo means that it is comprised of a combined wordmark and a distinctive pictorial/icon mark. The icon and text are integrated together to create an image.

The logo design for this project is primarily centred around a font-based approach, emphasizing the project's acronym. The name itself is catchy and memorable so, when combined with strong typography, the logo helps create strong brand recognition. Furthermore, since the focus is on the project's acronym, a modern font was chosen to capture the essence of what the project does.

The icon of the logo symbolises the perpetual data exchange in the cloud-edge continuum, while unobtrusively connecting and optimising AI trustworthiness and efficiency. To support this vision, novel dynamic algorithms will be developed to enable data- and energy-efficient, policy-compliant allocation of AI tasks across assets and resources—paving the way for secure, trustworthy, and large-scale deployment.

The logo colours are used in all possible circumstances to ensure consistency and to reinforce the visual identity of MANOLO. The chosen colour palette seamlessly integrates various shades of orange, light blue and purple. Light blue, a colour universally recognised for its attributes of trust, cleanliness, calmness, and professionalism, has been thoughtfully employed to convey a sense of reliability within the visual identity. Orange is a very vibrant and energetic colour that represents change and movement in general. Orange is also strongly associated with creativity, which characterizes AI tools. Purple is a combination of red and blue and takes on some attributes of both. It is associated with creativity and imagination, too. The colour palette used for the project is illustrated in Figure 2.





Figure 2: The colour palette of MANOLO

In any communication material, deliverable, presentation, etc., produced within the scope of the MANOLO project, the EU flag and funding acknowledgement, as depicted in Figure 3, must be prominently displayed.



Figure 3: The EU flag and funding acknowledgement

In compliance with the EU requirements on dissemination of results, as set in Grant Agreement number 101135782, Article 17, any dissemination of results (in any form, including electronic), must display the EU emblem with appropriate prominence and also include the following disclaimer:

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4.1.2 Project leaflet, roll-up banner and infographic

The project leaflet, poster, and infographic illustrated in Figures 4, 5, 6 serve as pivotal components within the framework of communication activities, disseminating crucial project information encompassing its aims, objectives, partners, and other pertinent details. These foundational materials were created by March 2024 (M3).

In addition to the overarching project leaflet, poster, and infographic, additional promotional materials have been developed to bolster MANOLO events throughout the project duration, in accordance with the needs of the respective partners. This adaptive approach ensures responsiveness to the specific requirements articulated by individual partners, thereby enhancing the efficacy of communication initiatives associated with the project.

IN A NUTSHELL

The overall vision of MANOLO is to deliver a complete and trustworthy stack of algorithms and tools to help AI systems reach better efficiency and seamless optimization in their operations, resources and data required to train, deploy and run high-quality and lighter AI models in both centralised and cloud-edge distributed environments.

PROJECT OBJECTIVES

- A next-generation Hardware-aware optimisation for trustworthy efficient AI
- Reduction of environmental footprint
- New business models for cloud-edge continuum AI software and hardware
- New guidelines for trustworthy efficient AI systems & edge autonomy
- Use of open-source and benchmarks for promoting excellence

PROJECT PARTNERS

	Irish Centre for Applied AI University College Dublin www.canar.ie	Ireland
	Unit. Politècnica de Catalunya www.upc.edu	Spain
	ATOS IT Solutions and Services Iberia SL https://atos.no/es/ai	Spain
	Eviden Technologies SRL https://eviden.com	Romania
	Technische Universität Braunschweig https://www.tu-braunschweig.de/en/	Germany
	National Center for Scientific Research "DEMOKRITOS" https://www.ic.demokritos.gr/	Greece
	Four Dot Infinity https://fourdotinfinity.com/	Greece
	Fraunhofer Institute for Integrated Circuits IIS https://www.is.fraunhofer.de/en.html	Germany
	National Institute for Research in Digital Science and Technology https://www.inria.fr/en	France
	UPITestlab Unit. Paris-Saclay https://www.universite-paris-saclay.fr/en	France
	Arcada Unit. of Applied Sciences https://www.arcada.fi/en	Finland
	Katholieke Universiteit Leuven https://www.kuleuven.be/ict/p	Belgium
	Laurea - Semmelfin Technologies OY https://www.laurea.fi/en/	Finland
	Pal Robotics PL https://pal-robotics.com/	Spain
	BIT & BRAIN Technologies SL https://www.bitbrain.com/	Spain
	ARX.NET S.A. https://arx.net	Greece
	Q-PLAN International Advisors PC https://qplan.intl.gr/	Greece
	ETI DIGITAL http://www.etidigital.eu/	Belgium

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IMPACT

- Scientific:** Breakthrough progress for trustworthy efficient AI systems.
- Economic/Technological:** Decreased device costs, increased trustworthiness, and edge autonomy pave the way for new business models.
- Societal:** New guidelines for the implementation and operation of trustworthy efficient AI systems.
- Societal:** Catalyst in Nurturing and Harnessing EU talent
- Environmental:** Reduction of AI systems environmental footprint.

THE MANOLO CONCEPT

Cloud Edge Continuum AI Model Function Allocation

HW-aware Model Training and Optimization

Data Inspection and Generation

Human Oversight Trustworthy Assessment

TRUSTWORTHY EFFICIENCY AND PERFORMANCE BENCHMARKING

INDUSTRIAL USE CASES

MANUFACTURING

HEALTH

TELECOMMS

TRUSTWORTHY, EFFICIENT, AND REGULATORY COMPLIANT AI SYSTEMS

Centralised - Hybrid - Distributed AI Paradigms

Code-of-Conduct

Project Identity

Project title:
Trustworthy Efficient AI for Cloud-Edge Computing

Grant Agreement No: 101135782

Start: 1 January 2024

Duration: 36 months

Budget: € 6.605.722,50

Find Out More

@ <https://manolo-project.eu>

Contact us: info@manoloproject.eu

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Figure 4: MANOLO's Leaflet

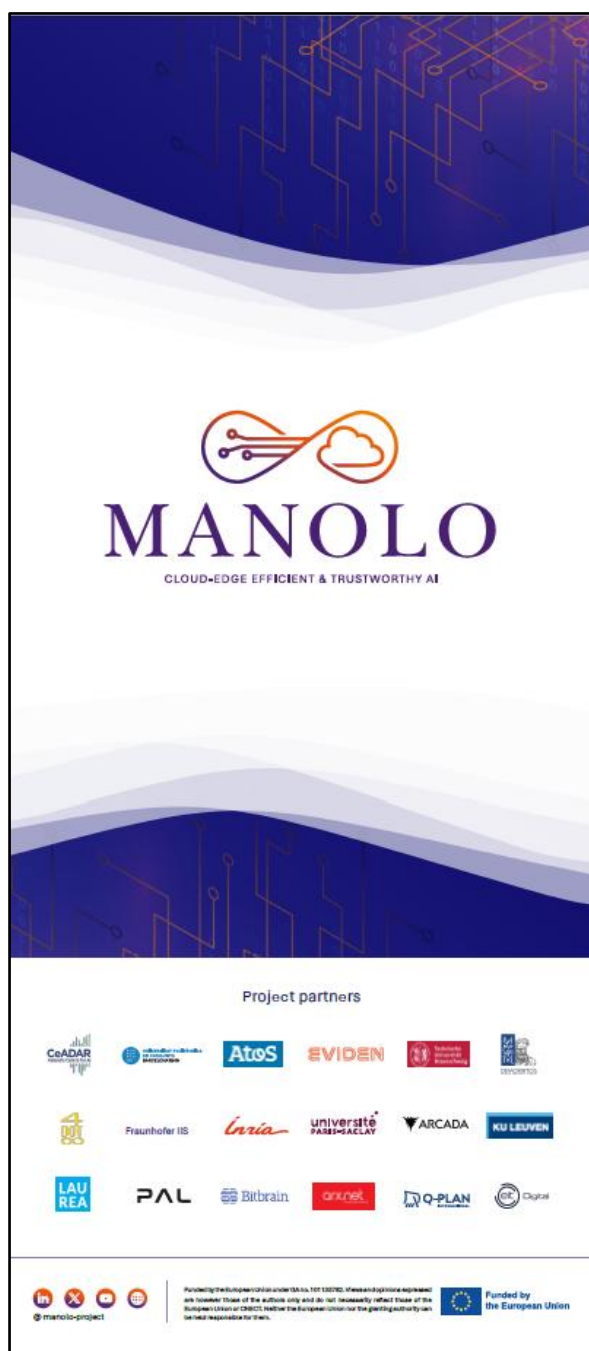


Figure 5: MANOLO's Roll-up Banner

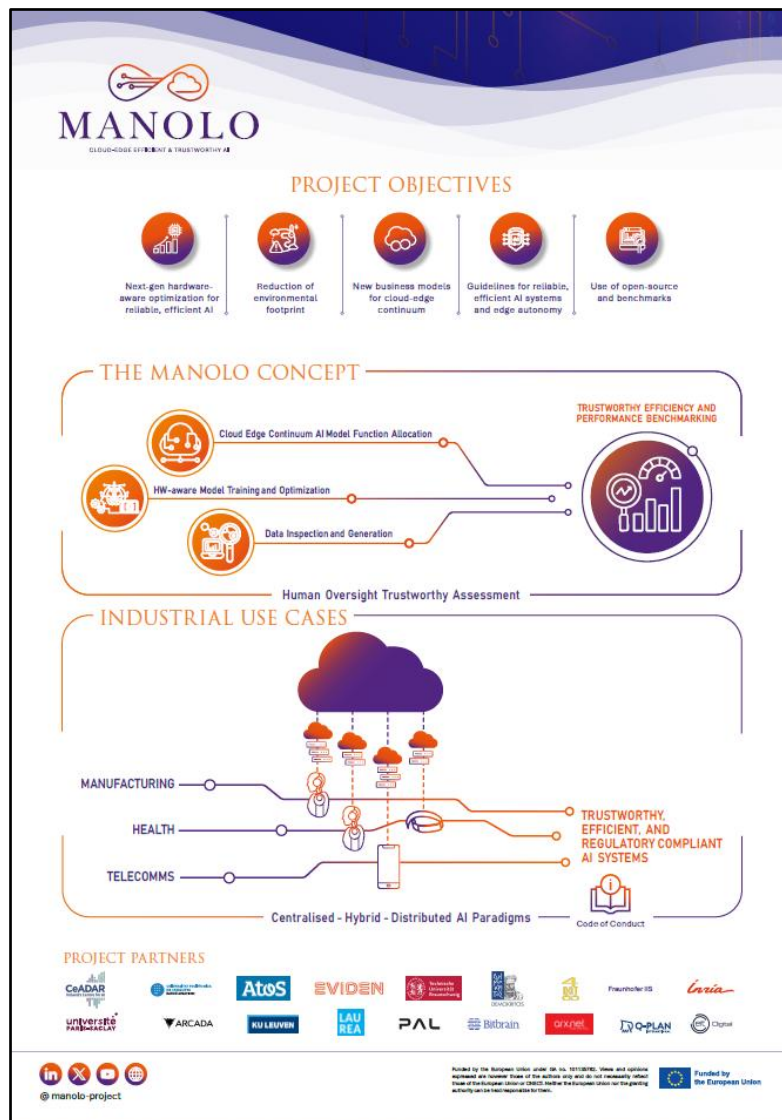


Figure 6: MANOLO's Poster

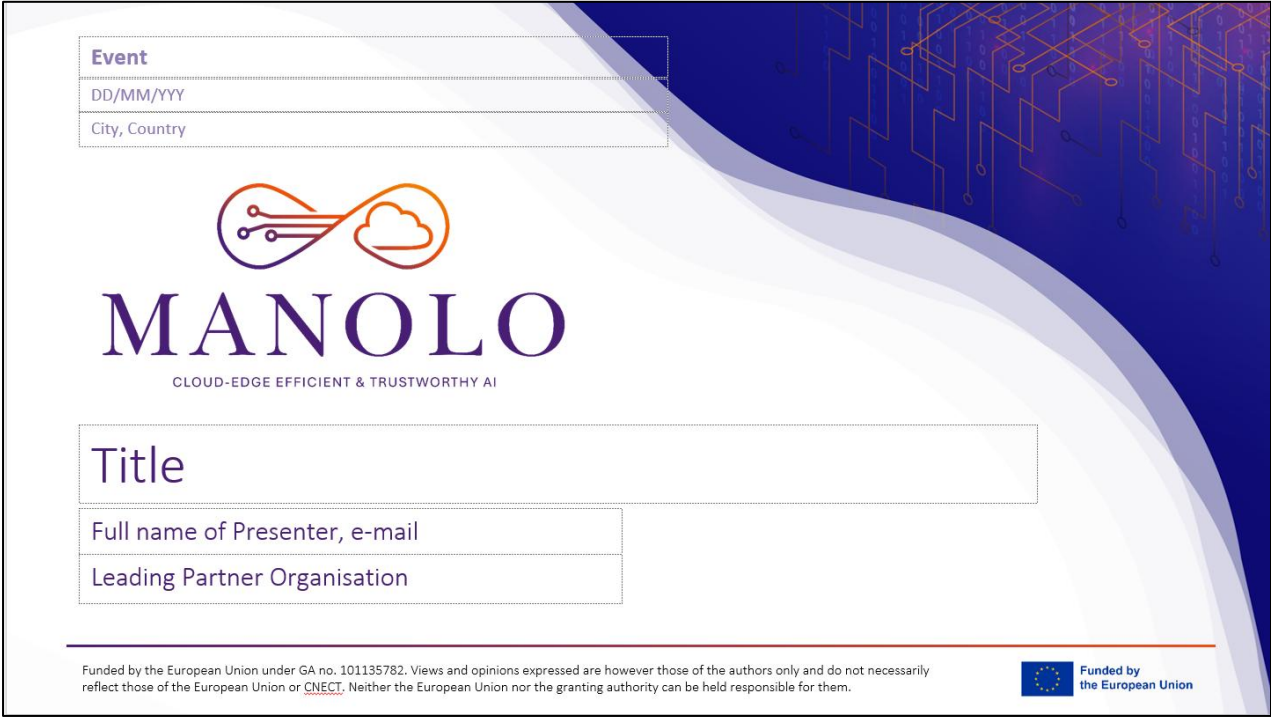
4.1.3 Templates

Templates have been created for the consortium partners to be able to produce their deliverables and presentations. Branded templates are designed to give slide presentations a consistent appearance and ensure uniformity. The branded templates enhance audience brand recognition and are memorable. MANOLO's presentations include the logo, brand colours, fonts, and brand elements from the project's visual identity. In particular, templates for the project's deliverables and partners' presentations have been created and are available to project partners. In addition to the above templates, a MANOLO letterhead has been developed, which is useful for various communication activities, such as invitations to events.

The following templates have been prepared for the MANOLO project:

The templates are shown below in Figures 7, 8 and 9:

- Project presentation template in PowerPoint, which is used as a basis for the various presentations created during the project, either for internal or external communication;
- Project deliverable and report template in MSWord that is used as a basis for the project deliverables and reports;
- Project letterhead in MSWord that is used for communication with project stakeholders and other written communication about the project.



The slide features a blue background with a white wavy line on the left and a circuit pattern on the right. It includes several input fields for event details, the MANOLO logo and name, a title field, presenter information, and a footer with funding details and the European Union logo.

Event
DD/MM/YYYY
City, Country


MANOLO
 CLOUD-EDGE EFFICIENT & TRUSTWORTHY AI

Title
Full name of Presenter, e-mail
Leading Partner Organisation

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Figure 7: Presentation template

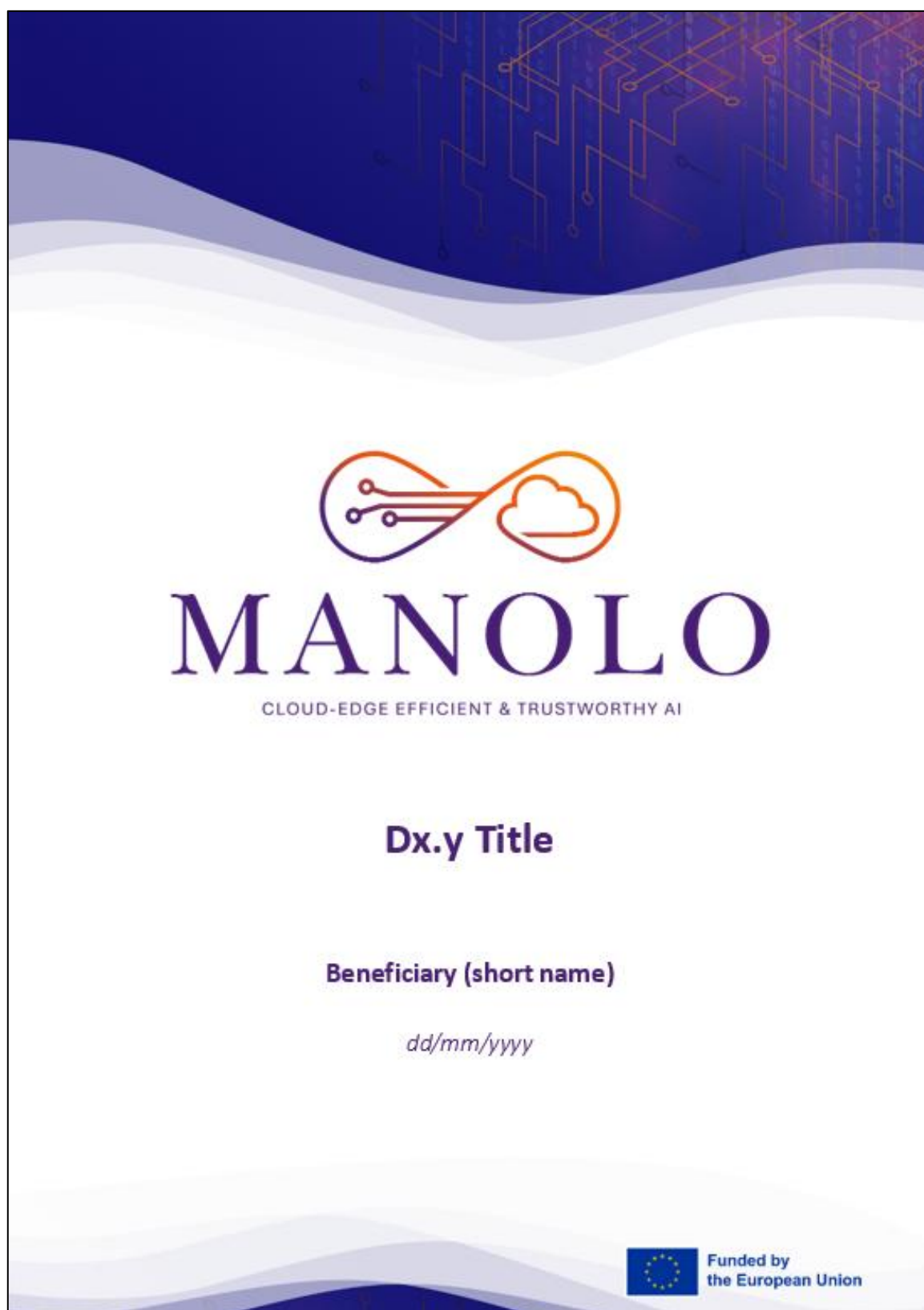


Figure 8: MANOLO's deliverable template cover

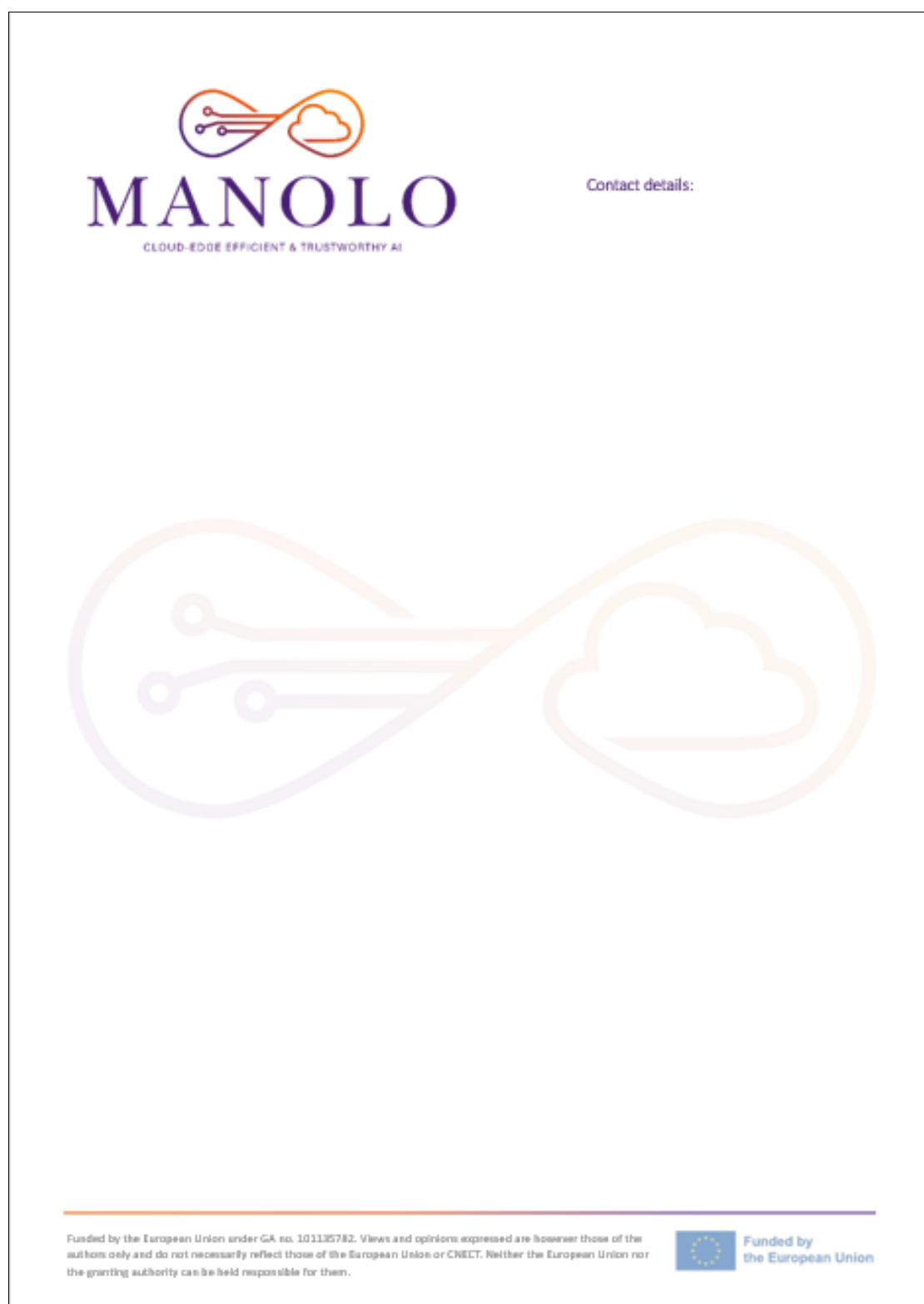


Figure 9: MANOLO's letterhead

4.1.4 Promotional video

A [promotional video](#) has already been launched, through an online event, named [“Showcasing the future of innovation in AI, Data, and Robotics”](#) on 22 February 2024, co-organised by ADRA - AI-Data-Robotics-Association, European Commission, and AI-on-Demand Platform. There have been presented the most recent round of Horizon 2023 and 2022 ADR funded projects. During this event, a series of dynamic 2-minute pitch videos from 54 innovative projects were presented, allowing each project to showcase its vision, objectives. Among them was the MANOLO project.

Also, the dedicated project’s [promotional video](#) of approximately two (2) minutes has been produced to effectively reinforce the project’s communication activities. The preparation of the video is the responsibility of Q-PLAN. The video provides an overview of the project that includes vital information. The video is a great way to highlight the mission and the vision of the project. It is uploaded to MANOLO’s YouTube channel and on the AI-on-Demand platform.

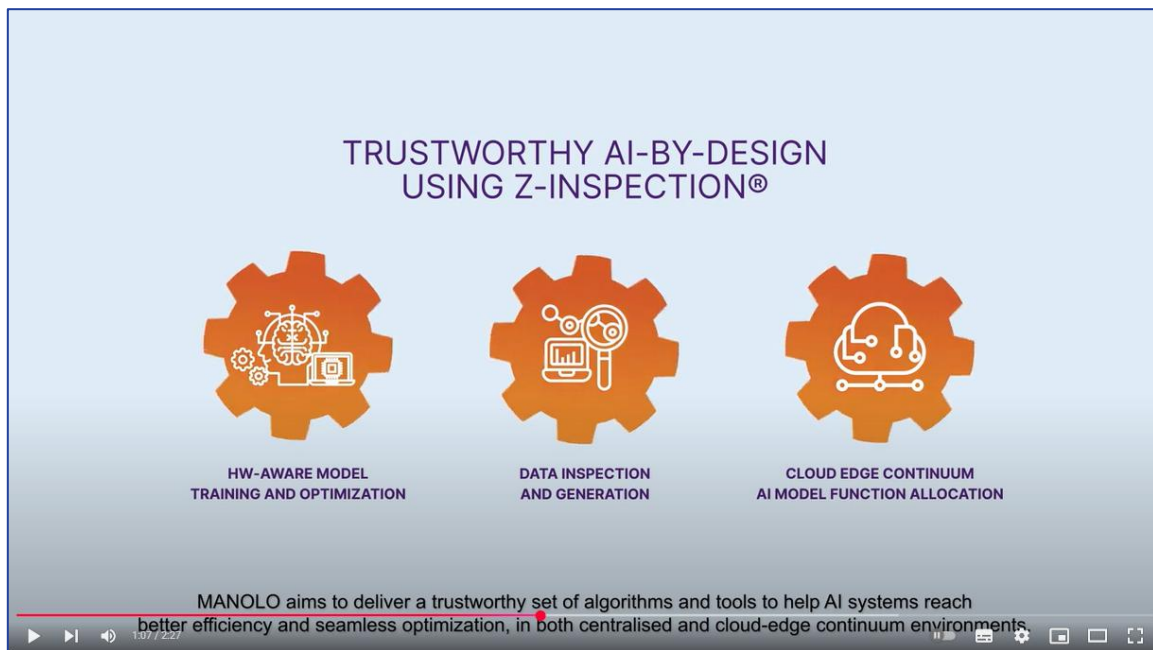


Figure 10. MANOLO’s dedicated promotional video

4.2 MANOLO's digital presence

4.2.1 MANOLO's website

The project's official website is accessible online since M4 (April 2024), catering to users on all devices without any limitations or restrictions.

The website's URL is established as <https://www.manolo-project.eu/>, providing a centralised platform for information dissemination and engagement. Users can access the portal seamlessly, fostering an inclusive and user-friendly experience.

For any inquiries or further information, we encourage individuals to reach out to us via the designated contact email: info@manoloproject.eu.

It constitutes the main gateway to MANOLO activities, publications, news, and events. Specifically, it contains information about the project's concept and objectives, the consortium, the case studies, the relevant initiatives, as well as project news. Links to social media accounts of the project and to the project partner's webpages, but also relevant initiatives are included. In addition, it is equipped with an online newsletter subscription for visitors/users.

As the project evolves, the website is further enriched with all publishable deliverables and promotional material. The news section of the MANOLO website is updated regularly whenever an action or activity is taken. All partners are expected to contribute with news items. For this reason, a report form was sent to the consortium in order to be filled out in detail with news. This form can be found in Annex II.

Site visits, statistics and other information on visitors' views (e.g., number of pages per visit, time on site, most viewed pages, etc.) are measured using Google Analytics 4, to which the website is registered since the first day of its operation.

Q-PLAN is responsible for the design, operation, and update of the project website. The project website is mentioned in all publicity materials generated by the project consortium.

During the period from April 2024 to June 30th, 2025, the website recorded a total of 20,000 events, i.e., user interactions and 6.200 views. Additionally, the website attracted 3.600 new users in this timeframe.

The Figure below presents the Google Analytics table, including the statistics mentioned above. Specifically, the top graph shows the number of new users (unique visitors). The bottom part shows the views of each page of the MANOLO website and the active users per country.



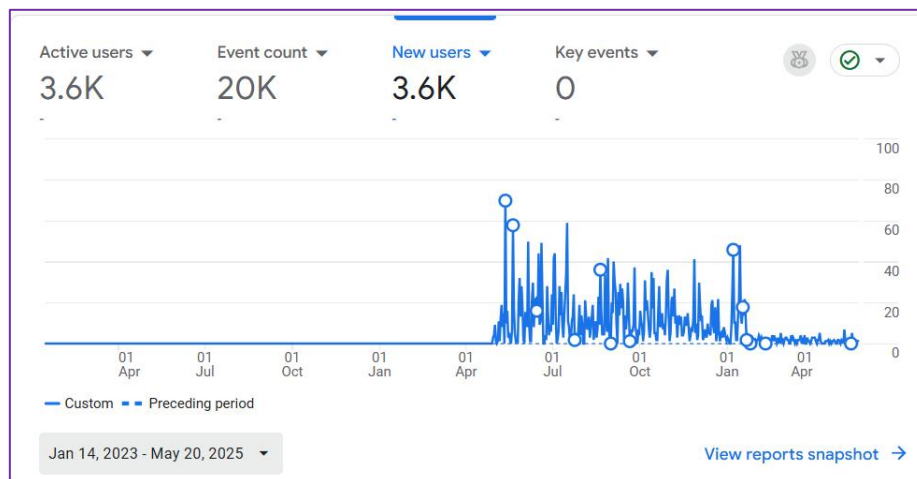


Figure 11. MANOLO Google analytics website unique visitors

Country		Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count
								All events
Total		3,567 100% of total	3,574 100% of total	1,029 100% of total	23.1% Avg 0%	0.29 Avg 0%	18s Avg 0%	19,585 100% of total
1	Greece	994 (27.87%)	994 (27.81%)	406 (39.46%)	28.08%	0.41	25s	7,045 (35.97%)
2	Germany	482 (13.51%)	481 (13.46%)	115 (11.18%)	20.65%	0.24	11s	2,369 (12.1%)
3	Spain	426 (11.94%)	423 (11.84%)	121 (11.76%)	24.06%	0.28	21s	2,282 (11.65%)
4	United States	303 (8.49%)	303 (8.48%)	28 (2.72%)	9.24%	0.09	1s	997 (5.09%)
5	Finland	301 (8.44%)	302 (8.45%)	122 (11.86%)	27.23%	0.41	31s	1,921 (9.81%)
6	Ireland	164 (4.6%)	164 (4.59%)	56 (5.44%)	25%	0.34	19s	1,040 (5.31%)
7	Belgium	127 (3.56%)	126 (3.53%)	30 (2.92%)	19.61%	0.24	10s	578 (2.95%)
8	Italy	121 (3.39%)	118 (3.3%)	31 (3.01%)	22.46%	0.26	10s	506 (2.58%)
9	Netherlands	117 (3.28%)	116 (3.25%)	8 (0.78%)	6.61%	0.07	2s	383 (1.96%)
10	France	65 (1.82%)	65 (1.82%)	11 (1.07%)	16.18%	0.17	12s	270 (1.38%)

Figure 12. MANOLO Google Analytics activity per country

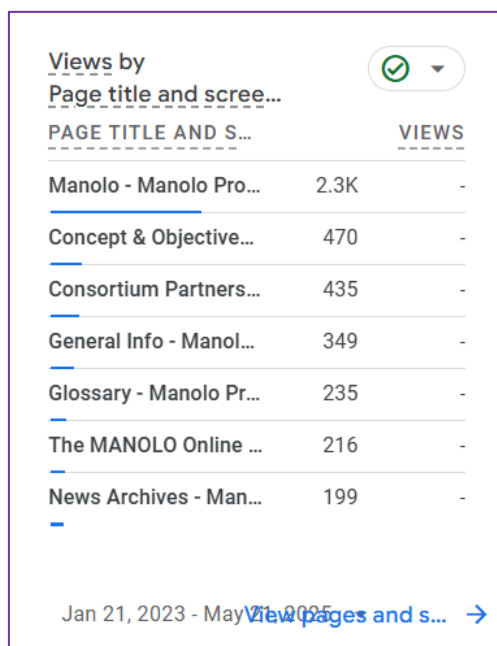


Figure 13. MANOLO Google Analytics page views

4.2.2 Social Media Accounts

In today's society, the use of social media has become a necessary daily activity, therefore the project's social media accounts (SMAs) are among the main pillars of promoting project's news, events and activities. MANOLO utilises social media accounts on LinkedIn, Twitter/X and YouTube. The above-mentioned accounts have been launched in M1 (January 2024). If any needs arise, other social media may be used in the future. Table 6 contains URL links to the existing social media accounts of MANOLO.

Table 6: Social media accounts

Social media platform	Account name	URL
LinkedIn	MANOLO Project	https://www.linkedin.com/company/manolo-project
Twitter/X	MANOLO Project	https://twitter.com/MANOLO_Project
YouTube	MANOLO Project	https://www.youtube.com/channel/UCRtnT3l5zgVLxoJe4_P3rQA

The project's social media will be continuously updated in English with news about the project's activities and results, events, scientific news, and updates from several organisations/associations that promote AI systems, cloud-edge continuum as well as news from related EU projects, etc. The frequency of social media posts will depend on the availability of news about the activities and results of the project.

In addition, hashtags are used on the project's posts to help stakeholders find them easily and encourage interaction. The hashtags used on the project's social media accounts are:

- #manolo_project_eu
- #horizoneurope
- #DATA
- #innovation
- #aisoftware
- #cloud-edge

- #AI
- #trustworthyAI

Q-PLAN is responsible for the administration of MANOLO's social media accounts. All partners are requested to follow the social media accounts, disseminate the posts through their own networks, as well as to publish posts and news about the project regularly, through the social media of their organisation.

4.2.2.1 LinkedIn

LinkedIn constitutes a significant networking tool for professionals, offers a more institutional approach, and has therefore been selected as a core social media channel. The project's LinkedIn page was set up in M1 (January 2024) and it focuses on presenting the project, its objectives and results. All partners are responsible for timely updating and sharing their input to ensure their activities are duly promoted.

4.2.2.2 Twitter/X

An X account was also launched in M1, aiming to build engagement with stakeholders and other European projects through the exchange of quick, frequent messages. X is known for communicating via short messages. That helps project stakeholders understand, quickly and easily, what MANOLO is and what it does. In addition, X is used as a promotional tool for the project's events and workshops, as it can create a buzz around the activity in a short period of time.

4.2.2.3 YouTube

Finally, the MANOLO YouTube channel was also established in M1. This channel is chosen to consolidate project videos in a singular, easily accessible location. The primary objective behind creating the YouTube channel is to disseminate promotional videos, leveraging the platform to expose the project to a broader audience.

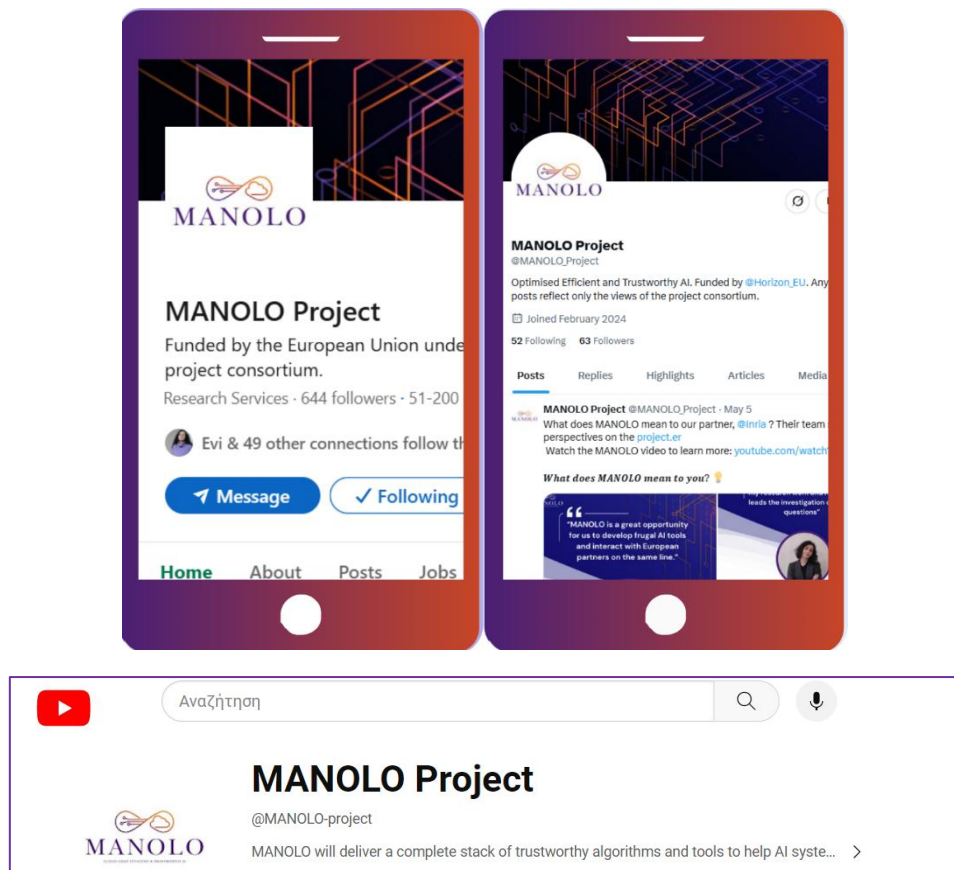


Figure 14: MANOLO's SMA's

4.2.3 Online newsletter and mailing list

The project has committed to producing 6 bi-annual electronic newsletters, utilising Mailchimp, covering the activities developed every semester. Additional ad-hoc newsletters may be added if deemed necessary. Each newsletter is distributed to the project's target audience, including all those who subscribed to it via the project website, and is also uploaded to the website. The newsletters summarise updates on the project's developments and actions and represent an alternative way to inform potential and/or existing followers about the project's concepts. Furthermore, the newsletters are a way to attract and retain stakeholders who are not familiar with social media, keeping them connected and trying to engage them with the updates of the project.

The newsletter issues are prepared by Q-PLAN, with the contribution of all partners to specific content when necessary. Partners also disseminate the newsletter issues through their own channels. At this stage, three (3) online newsletters were prepared and distributed through Mailchimp: [M6](#) (June 2024), and [M12](#) (December 2024), [M18](#) (June 2025) presenting among others, the achieved results, upcoming activities and events, news from similar initiatives, and news in relevant scientific fields.

4.2.4 Press releases and other publications

During the project, at least three (3) scientific publications are expected to be published in international journals and conferences, according to the Grant Agreement provisions. Publications in impactful peer-reviewed scientific journals are one of the project's key channels for dissemination. The beneficiaries must ensure open access to peer-reviewed scientific publications relating to their results.

In addition, all authors are responsible for identifying any publishing opportunities and for carrying out all necessary actions to ensure publications of project news and results. Each partner will make an effort to produce publications of the highest quality, which not only reflects on the consortium's reputation but also on the MANOLO project. All publications must cite or/and refer to the EU contribution and project grant agreement number, as required in Article 17 of Grant Agreement No. 101135782.

An indicative list of journals that can be used under the context of the project is given by the following table:

Table 7: Indicative Journals for dissemination of MANOLO's results

Title	Impact factor	Title	Impact factor
Computing Surveys	14.32	Future Generation Computing Systems	7.307
Network & Computer Applications	6.281	Computer Networks	5.493
Transactions on Networking	3.796	Computer Communications	5.047
Transactions on Cloud Computing	3.669	Transactions on biomedical engineering	4.756
Neural Computation	3.278	Neuromorphic Computing & Engineering	5.8
Transactions on Neural Networks and Learning Systems	10.4	TMLR	N/A

During the first eighteen months (January 2023- June 2025), the project has produced journal publications, listed below:

Table 8. List of Journal Publications

Partner/s	Title of the scientific publication	Authors	Title of the journal	Justification for selecting the respective journal	Date
INRIA	Growing Tiny Networks: Spotting Expressivity Bottlenecks and Fixing Them Optimally	Manon Verbockhaven, Théo Rudkiewicz, Sylvain Chevallier, Guillaume Charpiat	TMLR Journal	TMLR (Transactions on Machine Learning Research) is a leading journal in ML, often seen as the "little brother" of JMLR. Known for its rigorous peer review focused on scientific validity over trends, it rivals top conferences like NeurIPS, ICML, and ICLR in technical quality.	26/11/2024

During the first eighteen months (January 2023 - June 2025), the project has produced 8 conference proceedings/ workshop publications, listed below:

Table 9. List of Conference/workshop publications

Partner	Type of PID	Title of the scientific publication	Authors	Title of the conference that the paper presented (If any) + Date of presentation	Briefly describe the conference's relevance to MANOLO	Month and Year of publication
NCSR-D	DOI	Values-aligned, responsible sharing (VaRS): A methodology and a blue-print	Alexandros Nousias, Maria Dagioglou, Georgios Petasis	Workshop on Value Engineering in AI (VALE Track), held at the 13th Conference on Artificial Intelligence (ECAI 2024)	ECAI is the premier European conference on AI. The workshop is very relevant for disseminating our ideas on how to apply the AI Act's risk classification.	March 2025
NCSR-D	DOI	On the Reliability of Artificial Intelligence Systems	Stasinos Konstantopoulos	Main Track of the 13th Conference on Artificial Intelligence (SETN 2024)	A priority venue for disseminating AI research at the national level, this conference is highly relevant to MANOLO. Its proceedings are published by ACM."	December 2024
NCSR-D	DOI	Comparing Prior and Learned Time Representations in Transformer Models of Timeseries	Natalia Koliou, Tatiana Boura, Stasinos Konstantopoulos, Georgios Meramveliotakis, and George Kosmadakis	"AI in Natural Sciences and Technology Track of the 13th Conference on Artificial Intelligence (SETN 2024)"	A priority venue for disseminating AI research at the national level, this conference is highly relevant to MANOLO. Its proceedings are published by ACM."	December 2024
NCSR-D	Other	Human-Aware design for transferring knowledge	Dimitrios Koutrintzes, Christos	Workshop on Embracing Human-Aware AI in Industry	ECAI is the premier European conference on	September 2024

Partner	Type of PID	Title of the scientific publication	Authors	Title of the conference that the paper presented (If any) + Date of presentation	Briefly describe the conference's relevance to MANOLO	Month and Year of publication
		during human-AI co-learning	Spatharis, Maria Dagioglou	5.0 (HAI5.0), held at the 13th Conference on Artificial Intelligence (ECAI 2024)	AI. The workshop is very relevant for disseminating our ideas on human-aware AI design and development.	
INRIA	DOI	Growth strategies for arbitrary DAG neural architectures	Stella Douka, Manon Verbockhaven, Theo Rudkiewicz, Stephane Rivaud, Francois P. Landes, Sylvain Chevallier, Guillaume Charpiat	ESANN 2025 proceedings, European Symposium on Artificial Neural Networks, Computational Intelligence and Machine Learning.	ESANN is a long-running, well-regarded conference held annually in Bruges since 1993. With its European focus and intimate scale, it's an ideal venue to present and promote work from European projects and connect with future collaborators.	23-25 April 2025
INRIA	DOI	PETRA: Parallel End-to-end Training with Reversible Architectures	Stéphane Rivaud, Louis Fournier, Thomas Pumir, Eugene Belilovsky, Michael Eickenberg, Edouard Oyallon	ICLR 2025	ICLR is one of the top-3 machine learning conferences, relevant to MANOLO's aim to develop a collection of complementary algorithms for training, understanding, compressing and optimising machine learning models.	14-28 April 2025

Partner	Type of PID	Title of the scientific publication	Authors	Title of the conference that the paper presented (If any) + Date of presentation	Briefly describe the conference's relevance to MANOLO	Month and Year of publication
TUBS	DOI	Towards Smart Microfarming in an Urban Computing Continuum	Marla Grunewald; Mounir Bensalem; Jasenka Dizdarević; Admela Jukan	IEEE Latin-American Conference on Communications (LATINCOM)	IEEE LATINCOM was chosen for its strong focus on communications research, its rigorous peer-review process, its recent focus on AI-driven networking, and its affiliation with the IEEE Communications Society. It makes the project known in Latin America and North America.	3 Dec 2024
CeADAR	DOI	Xpression: A Unifying Metric to Optimize Compression and Explainability Robustness of AI Models	Eric Arazo, Hristo Stoev, Cristian Bosch, Andrés L. Suárez-Cetrulo & Ricardo Simón-Carbajo	XAI 2024	World conference on explainable AI. Good venue to showcase the project (MANOLO also sponsored the conference)	July 2024

During the project, press releases are produced on an ad-hoc basis, especially when progress and important actions are achieved or significant upcoming events are foreseen. The press releases aim to inform stakeholders about the overall project actions and results, but they may also incorporate space for featuring specific stories related to project achievements in the form of short articles. General press releases are developed, when necessary, targeting stakeholders at the EU level. Press releases are also produced after each project meeting or prior to a project event with the purpose of attracting local media attention.

At this stage of the project, five (5) press releases have been produced and published on the MANOLO website. The five (5) press releases were issued following the project meetings and project activities.

During M2 (February 2024), the MANOLO project's [first press release](#) was issued and generated by Q-PLAN International. It communicated the MANOLO kick-off meeting, hosted by the coordinator, Ireland's National Centre for Applied AI (NUIDUCD-CeADAR), in Dublin, Ireland. The kick-off meeting saw all project partners converge to discuss their roles, responsibilities, and aspirations for the successful realization of the project's

specific objectives. The press release was shared with the consortium for further distribution. The [second](#) was published on the 12th of July 2024, after the 2nd consortium meeting on July 3-4, 2024, in Barcelona, Spain. The meeting, hosted by PAL Robotics, brought together the project partners to discuss the progress and future directions of the project. The [third](#) was published after the 3rd consortium meeting on December 3-4, 2024, in Nuremberg, Germany. The meeting was hosted by Fraunhofer IIS. During the meeting, updates from Use Cases' Design and Planning were discussed, and the next steps about MANOLO Architecture & Benchmarking Framework with all technical partners were aligned were analysed. The [fourth](#) Press Release was published on the 19th of May, 2025, after the 4th project meeting in Athens, Greece. The meeting hosted by the NATIONAL CENTER FOR SCIENTIFIC RESEARCH "DEMOKRITOS" (NCSR "D") brought together all project partners to discuss progress and future directions for the project's implementation.

Also, a press Release about the co-organised workshop titled "[Achieving Efficient and Trustworthy AI in the Cloud-Edge Continuum](#)," as part of the ADRF24 event, was published on November 11th, 2024. Five sister projects — AI-DAPT, EXTRA BRAIN, MANOLO, PANDORA, and RAIDO — co-organised this workshop, with MANOLO at the helm, the projects came together to address critical questions, emphasizing the needs and challenges involved in creating efficient and trustworthy AI within the Cloud-Edge Continuum (CEC) (see 4.3.1).

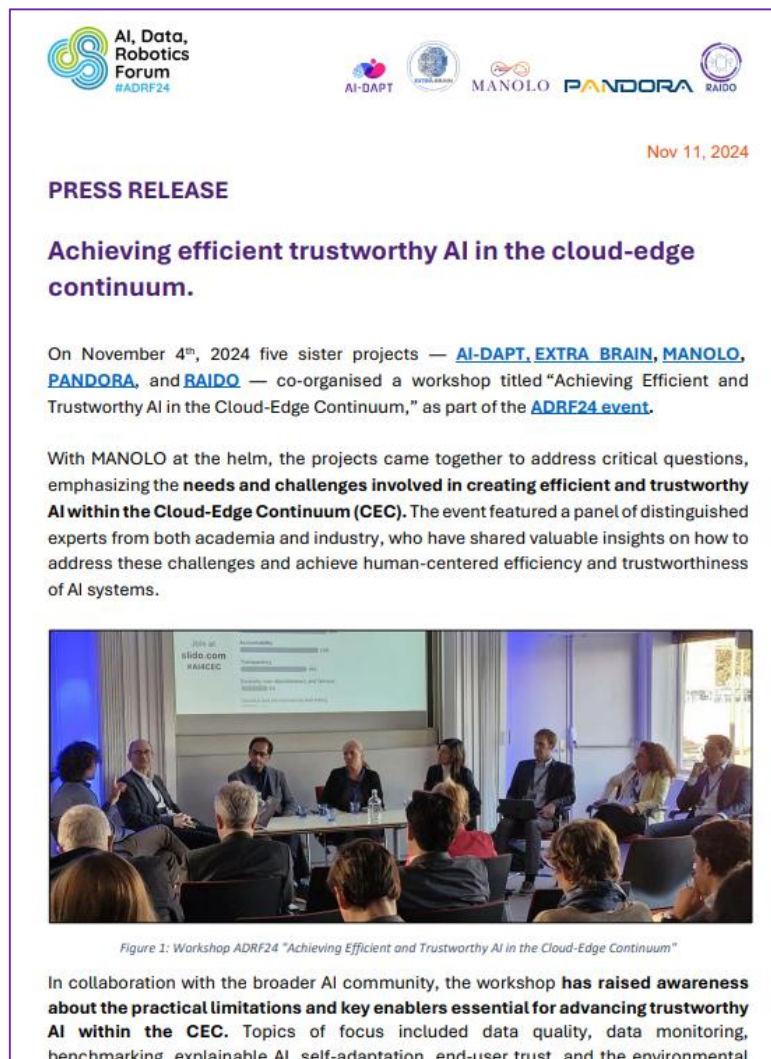


Figure 15. MANOLO's Co-Organised Workshop Press Release

4.3 MANOLO events

4.3.1 Project events and workshops

The MANOLO project is set to embark on a series of meticulously planned events, serving as powerful communication tools to disseminate information about the project's services and outcomes. These events, ranging from co-design and validation workshops, summer schools, hackathons, innovation challenges and a consortium conference.

These events have been and will be organised to elicit specific functional and non-functional (social, privacy, etc.) technical system requirements, to showcase the project's benefits, gather feedback for further improvements, facilitate post-project exploitation, spread the accumulated knowledge, and present the final achievements.

Recognising the need for flexibility, the project acknowledges the potential incorporation of virtual solutions in the execution of workshops.

With a target of at least five (5) organised workshops and events, the project aims to foster transparent communication, continuous improvement, and the ultimate success of its innovative endeavours. Notably, the final achievements will be unveiled during the conclusive conference workshop scheduled for M36, providing a comprehensive overview of the project's outcomes and advancements.

The project has already performed the first online training session "[MANOLO Z-inspection® Trustworthy Artificial Intelligence Co-Design Process](#)", organized by Arcada University of Applied Sciences, partner of the project's consortium. It took place on the 14th of March 2024. The goal of training was to support AI developers, users and other MANOLO Project stakeholders in the early co-design of an AI system, to meet the requirement for trustworthy AI as defined by the High-Level Expert Group on AI (AI HLEG) set up by the European Commission.

Moreover, the second event was the co-organised workshop titled "[Achieving Efficient and Trustworthy AI in the Cloud-Edge Continuum](#)," as part of the ADRF24 event, on November 4th-5th, 2024. The theme of the 2024 edition of ADRF was the "European Sovereignty in AI, Data and Robotics". Q-PLAN INTERNATIONAL, EIT Digital, and the coordinator of the project, NUIDUCD-CeADAR, led this initiative from the MANOLO side, in which five sister projects — AI-DAPT, EXTRA BRAIN, MANOLO, PANDORA, and RAIDO came together to address critical questions, emphasizing the needs and challenges involved in creating efficient and trustworthy AI within the Cloud-Edge Continuum (CEC).



Figure 16. Co-organised workshop of MANOLO and sister projects

Finally, a third workshop was organized during the 3rd project meeting in Nuremberg, Germany, on the 3rd of December. The workshop focused on presenting the 1st version of the MANOLO architecture to the Ethics and Industrial Advisory Board (EIAB) members, in order to collect valuable feedback regarding the functional and non-functional requirements. The architecture was presented by the project coordinator, NUIDUCD-CeADAR, and a fruitful discussion followed with all the MANOLO partners and EIAB members involved.

4.3.2 Training events

On the 9th of October, the project's partner, [FRAUNHOFER IIS](#), organized a webinar for the MANOLO consortium, titled "Edge AI and Neuromorphic Computing". It focused on presenting the latest research trends in energy-efficient Edge AI and Neuromorphic Computing. Its primary objective was to deepen the consortium's understanding of critical topics, including software optimization techniques for microcontrollers, the development of in-memory computer architectures, and advancements in spiking neural networks (SNNs). The webinar was open to the general public.

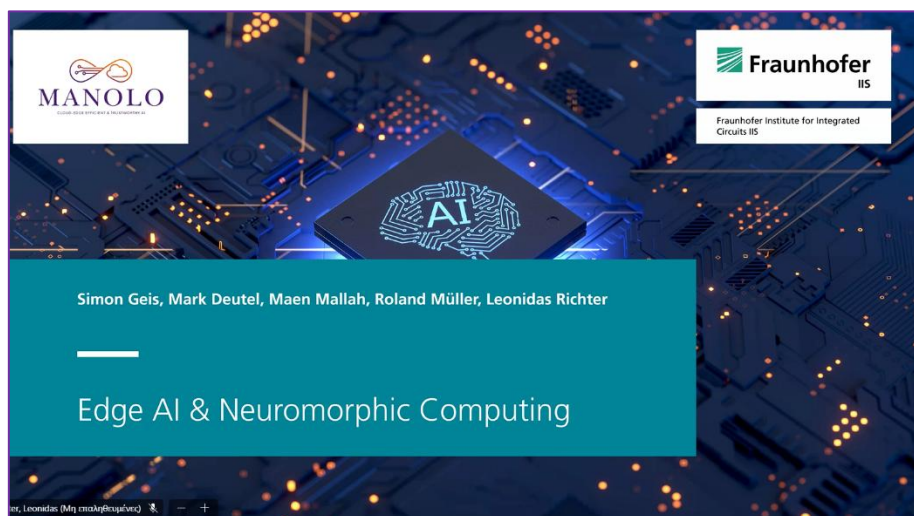


Figure 17. Fraunhofer IIS webinar "Edge AI & Neuromorphic Computing"

4.3.3 External events

Partners will continue to participate in several external events of great interest to project target stakeholders to keep in touch with them, exchange knowledge, and communicate the project value propositions and results.

In addition, the targeted events, both scientific and business, relate to the knowledge fields of the project, the sectors it covers as well as the interests of the project's primary stakeholders. The goal is to keep in touch with the latest advances in the research and industry across Europe, share knowledge with respective communities, and establish contacts and interactions with key stakeholders, while at the same time communicating the results of the project. External events in which partners participate include, among others, business events, exhibitions, scientific events, and conferences. Partners should follow the guidelines below:

- If a partner is presenting, the general project presentation should be used with any modifications necessary to this file, keeping the same template unless the event considers mandatory to use event's own template;
- During the event, it is important to disseminate the project's promotional material (leaflets, posters, etc.);
- A number of photos must be taken;
- Each partner is requested to update the dissemination and communication manager about the participation in the event and to share the photos taken, not later than ten days after the event;
- All partners are requested to fill in the tab located in the 'Dissemination and Communication reporting' file concerning their participation in external events. Submission is required no later than three weeks after the event. The table can be found in Annex III.

In the table below, an indicative list of external events relevant to MANOLO is provided.

Table 10: MANOLO indicative external events

Indicative events for the dissemination of the project's outcomes	
NICE, ICONS, Embedded World, NeurIPS, TNC & CC	The Neural Information Processing Systems and Computational Intelligence (NICE), the Int. Conf. on Neuromorphic Systems (ICONs), the Embedded world Exhibition and Conf., the Neural Information Processing Systems (NeurIPS) Conf., the Telluride Neuromorphic Cognition Engineering Workshop (TNC) and the CapoCaccia Workshops for Neuromorphic Intelligence (CC) are some of the largest events related to neuromorphic engineering
ICC, GLOBECOM, NOMS & INFOCOM	The IEEE Int. Conf. on Communications (ICC), the IEEE Global Communications Conference (GLOBECOM), the IEEE/IFIP Network Operations, the Management Symposium (NOMS) and the IEEE International Conference on Computer Communications (INFOCOM) are four of the largest conferences related to the field of telecommunications and networking
ADRA, BDVA & EBDVF	ADRA and BDVA events along the EU Big Data Value Forum (EBDVF) are all major events related to AI and Big Data in Europe
ICCCN & EURO-PAR	The International Conference on Computer Communications and Networks (ICCCN) and the European Conference on Parallel Computing (EURO-PAR) are both academic conferences that focus on computer communications and parallel computing, respectively
EDAC & EIT AI RW	The EIT Digital Annual Conference (EDAC) and EIT AI Roadmap Workshop (EIT AI RW) are both events organised by EIT Digital

The following table lists the external events and fairs, in which partners have participated, presenting MANOLO. In total, the partners participated in 34 external events.

Table 11: Events where MANOLO participated

NO.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
1	NUIDUCD-CeADAR	Activity Group meeting (AG57) (online)	13/11/2023	MANOLO was presented at the BDVA AG57 (Activity Group) in front of members of the association.	1,2,3
2	NUIDUCD-CeADAR	Launch Event: showcasing the future of innovation in AI, Data, and Robotics	22/02/2024	MANOLO was presented by NUIDUCD-CeADAR at the “Launch Event: showcasing the future of innovation in AI, Data, and Robotics”, organised by ADRA-e, AI-on-Demand, the European Commission, among other projects and initiatives part of the ADRA ecosystem.	1,2,3
3	PAL	ERF2024-European Robotics Forum 2024	13-15/03/2024	MANOLO was presented by PAL Robotics during the European Robotics Forum 2024, introducing the future of cloud-edge continuum for robotic applications.	1,2,3,4
4	PAL	ICRA 2024	13-17/05/2024	The MANOLO Project advances the efficiency and optimization of AI systems across diverse environments, making ICRA 2024 an ideal platform for its presentation. PAL Robotics introduced attendees to this groundbreaking initiative, with the TIAGo robot prominently demonstrating its integral role in the project.	1,2,3
5	FRAUNHOFER IIS	Elektronik AI Solution Days	02/07/2024	Fraunhofer IIS presented the latest research trends on energy-efficient Edge AI and promoted MANOLO.	1,2,3
	CeADAR	XAI 2024	17-19/07/2024	The World Conference on Explainable Artificial	1,2,3,4

NO.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
6				Intelligence is an annual event that aims to promote the sharing and discussing of knowledge, new perspectives, experiences, and innovations in eXplainable Artificial Intelligence (XAI). Manolo was a sponsor at this event and presented a paper.	
7	INRIA/UPSaclay	ICML conference 2024	21-27/07/2024	The International Conference on Machine Learning (ICML) is the premier gathering of professionals dedicated to the advancement of the branch of artificial intelligence known as machine learning. The Manolo project was presented.	1,2,3,4
8	LAUREA	Education and training event	16/08/2024	To enable project networking with Laurea colleagues and increase awareness of research and development initiatives.	1,2,3,4
9	LAU	The Artificial Intelligence (AI) Symposium	19-23/08/2024	The Symposium explored AI's impact on Future Cities and Communities, sparking thought-provoking discussions on its role in the modern world. LAU aimed to raise awareness of MANOLO's vision and mission among AI and cybersecurity professionals across Europe.	1,2,3
10	Q-PLAN, ARCADA, EIT DIGITAL	Second World Z-Inspection conference	23-24/08/2024	Q-PLAN, ARCADA, and EIT DIGITAL presented the MANOLO project as it ensures AI trustworthiness and legal compliance, development and operation by design will adhere to Trustworthy AI principles via	1,2,3

NO.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
				the adaptation of the Z-inspection® methodology, and will serve to help AI systems conform to the new AI Act regulation.	
11	PAL	IEEE CASE 2024	28/08 – 01/09/2024	The 2024 IEEE 20th International Conference on Automation Science and Engineering (CASE 2024) is one of the three flagship conferences of the IEEE Robotics & Automation Society and provides a primary forum for cross-industry multidisciplinary research in automation. The MANOLO project was presented.	1,2,3,4
12	INRIA	AutoML 2024	09/09/2024	MANOLO was presented at the International Conference on Automated Machine Learning, which aims to develop automated methods for making ML methods more efficient, robust, trustworthy, and available to everyone.	1,2,3,4
13	NCSR-D	AINST Workshop at SETN 2024	11-13/09/2024	The workshop aims to activate and empower the – already emerging – community of natural scientists and engineers on the key role of implementing AI to a plethora of cutting-edge scientific domains and industrial processes, as well as AI researchers that understand the idiosyncrasies and challenges of applying AI methods in the area of natural sciences and engineering. NCSR-D disseminated a MANOLO publication on explaining and	1,2,3

N0.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
				controlling the behaviour of Transformers.	
14	NCSR-D	SETN 2024	11-13/09/2024	SETN has been established as one of the most prominent forums for Greek and International AI scientists to present original and high-quality research on emergent topics of Artificial Intelligence. NCSR-D disseminated a MANOLO publication on concrete technical requirements for robust AI methods, covering the complete life cycle of an AI system.	1,2,3
15	PAL	IROS 2024	14-18/10/24	The theme of IROS 2024 was “Robotics for Sustainable Development”. It focused on highlighting the role of robotics in achieving sustainability goals. MANOLO project was presented by PAL Robotics.	1,2,3,4
16	NCSR-D	HAI5.0 Workshop at ECAI 2024	19-24/10/2024	ECAI, the European Conference on Artificial Intelligence, is Europe’s premier AI research venue. NCSR-D disseminated MANOLO's work through scientific presentations and two papers on human-aware AI design and development in the case of transfer learning from expert to novice human-AI teams.	1,2,3
17	FRAUNHOFER IIS	EDGEAI 2024	21-23/10/2024	The European Conference on EDGE AI Technologies and Applications – EEAI aims to provide a European forum for sharing the latest scientific research and industry results using edge AI technologies and applications. MANOLO gave a presentation about "Recent trends in edge AI: efficient	1,2,3

Nº.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
				design, training and deployment of machine learning models," which relates to the research conducted in WP3.	
18	KUL	Webinar of the Research Group on Data, Robotics, Artificial Intelligence, Law & Society (DRAILS)	15/10/2024	Presentation of the paper "Virtual Worlds, Real Risks: Exploring user safety in the metaverse under the Digital Services Act." The presentation is linked with MANOLO's project objective 5 (Legal Requirements) and touches upon the use of AI for content moderation in the metaverse.	1,2,3
19	KUL	Presentation "Gen AI & False Information: what can the law do" during the REMEDI X EDMO BELUX Disinfo Day , hosted at RTL Luxembourg	15/10/2024	The presentation relates to MANOLO's project objective 5 (Legal Requirements) and touches upon the use of AI by news organisations to detect fake news. It discusses the scope and boundaries of the law (esp. concerning the AI Act) for facilitating accountability.	1,2,3
20	CeADAR, FDI	ADRA FORUM 24	04/11/2024	This workshop examined how generative AI can enhance robots' capacity for natural communication and adaptability with people. CeADAR covered how this can be achieved through MANOLO. Also, FDI participated in a workshop on the topic: 'Achieving Efficient and Trustworthy AI in the Cloud-Edge Continuum', presenting MANOLO.	1,2,3
21	TUBS	2024 IEEE Latin-American Conference on Communications (LATINCOM)	06-08/11/2024	TUBS introduced the concept of smart micro farming with applications of artificial intelligence (AI) in an IoT-edge-cloud continuum. Manolo was presented at the conference and acknowledged in the	1,2,3

NO.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
				published paper on the IEEE Explore website.	
22	FDI	International Bar Association	07/11/2024	FDI team participated in a round table on behalf of FDI in the event titled 'The AI Battlefields: How to Navigate and Overcome Legal Challenges.' The round table focused on "Large Language Models (LLMs) and Data Protection". FDI's representative, chairing the round table had presented the way that the MANOLO project addresses trustworthiness for AI systems, including data protection issues.	1,2,3
23	UPC	The future of Cloud and Edge technologies in the EU context: Market insights and sustainability roadmap	13/11/24	This event aimed, on one side, to bring insights from the demand market of Cloud-Edge-IoT and, on the other side, to investigate how the joint efforts of Member States and industries through IPCEI-CIS projects can create its path towards the market. UPC introduced MANOLO's key insights and participation in a panel.	1,2,3
24	BIT&BRAIN	Talk at EWR2024	14/11/2024	The activities that were done in Bit&Brain were communicated in the context of AI in the MANOLO health care use case.	1,2,3
25	INRIA	JRAF 2024	20/11/2024	JRAF is a 2-day workshop about Frugal AI, which is relevant to MANOLO.	1,2,3
26	ARX.NET	AI workshop at Aristotle University	17/12/2024	AI workshop at Aristotle University Research Dissemination Center	1,2,3,4

NO.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
		Research Dissemination Center (KEDEA)		(KEDEA) organized by the local student entrepreneurship hub INEFAN "The AI Advantage: Transforming Modern Business" - Title of presentation: "Challenges for the Applicability of Artificial Intelligence Trustworthiness and efficiency" are showstopper issues for the applicability of AI. ARX.NET presented how MANOLO targets trustworthiness and efficiency.	
27	BIT&BRAIN	Bayflex summer school	15/01/2025	Presented MANOLO's use case 3 in the context of novel technologies for efficient wearable technologies.	1,2,3
28	INRIA	SHARP AI PEPR days	23-24/01/2025	Presentation of the work done on Frugal AI to an audience of researchers working on Frugal AI, with reference to MANOLO.	1,2,3
29	INRIA	Frugal AI tutorial day	05/02/2025	Frugal AI tutorial day at the Schrödinger Institute in Vienna. Presentation of the work done on Frugal AI during a full day, in a prestigious institute, with reference to MANOLO. Video link .	1,2,3
30	Fraunhofer	Embedded World 2025	11-13/03, 2025	The embedded world Exhibition & Conference facilitates direct interaction with a large number of experts and qualified suppliers from all over the world. Whether at specialist forums, expert panels, the embedded world Conference	1,2,3,4

N0.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
				or Electronic Displays Conference, experts from the embedded community meet at eye-level to jointly develop ideas and concepts for the future. Fraunhofer IIS showed the latest advancements in Edge AI and Neuromorphic Computing to the attendees and explained the relevance of MANOLO to them.	
31	PAL ROBOTICS	ERF 2025	25-27/03/2025	The European Robotics Forum 2025 is a leading annual event for the robotics community. The forum focuses on fostering synergies between robotics and AI to strengthen Europe's position in these fields. PAL Robotics presented the MANOLO Project.	1,2,3,4
32	INRIA	ESANN Conference	23-14/04/2025	ESANN is a long-established conference in Neural Networks, founded in 1993 and always taking place in Bruges (Belgium). It is a European, human-sized conference, which seems to be a right place to present and advertise work done in a European project, to potential future collaborators. INRIA presented a MANOLO paper.	1,2,3,4
33	BIT&BRAIN	AI for good	30/05/2025	The AI for Good Global Summit is the leading action-oriented United Nations platform promoting AI to advance health, climate, gender, inclusive prosperity, sustainable infrastructure, and other global development priorities.	1,2,3,4

NO.	Partner	Activity title	Date	Type of the event/ Description	Type of audience
34	TUBS	The 21st International Wireless Communications & Mobile Computing Conference (IWCMC 2025)	12-16 May 2025	Under the theme of "Green and Intelligent Communications" IWCMC 2025 will target a wide spectrum of the state-of-the-art as well as emerging topics pertaining to wireless communications, mobile computing, machine learning, and applications of communications and networks. TUBS presented a MANOLO paper.	1,2,3,4

1. Technology providers, commercial/ industry stakeholders, 2. Academia & Researchers, 3. Governmental/policy stakeholders, 4. Other stakeholders

4.3.4 Final conference

A final conference will be (co-)organised near the end of MANOLO by all partners to spread the accumulated knowledge and present the final achievements to scientists, industry, policymakers and generally to all interested parties, as well as to promote their uptake across Europe. To optimise the event's reach and impact, concerted efforts will be made to arrange it as a satellite event within the framework of a prominent international event.

4.4 Networking & joint activities with relevant initiatives

During this time of period (M1-M18) of the MANOLO project, a comprehensive inventory of relevant initiatives was created, detailing their main objectives and contact information to evaluate potential synergies. This initial list comprises over 30 European initiatives that align with MANOLO's assets and activities. These include Horizon Europe projects, Digital Europe projects, industry association activities, and topic-focused alliances. The list is intended to grow and evolve as new opportunities are identified.

A particular emphasis has been placed on fostering collaboration with "sister" projects—those selected under the same call as MANOLO. These include AI-DAPT, EXTRA-BRAIN, Pandora, and RAIDO. MANOLO, along with these projects, co-organised a joint workshop under the frame of the ADRF24 event, paving the way for further collaborative activities in the following years of implementation (see section 4.3.1).

Thus far, discussions on establishing strategic communication-oriented synergies have been held with all the aforementioned projects, in order to better disseminate the project's results to stakeholders that can make the most out of them. As a result, seven (7) synergies have been established so far, in terms of:

- common dissemination activities through social media channels, the projects' websites and newsletters, ultimately increasing the number of stakeholders engaged;
- collaboration and participation on online and physical events.

It is worth mentioning that a substantial pool of relevant initiatives and networks already exists:

Table 12. MANOLO's sister project/relevant initiatives

No	Project Name	Type of project/initiative	Description
1	AGIMUS	Horizon Europe	AGIMUS aims to deliver an open-source breakthrough innovation in AI-powered agile production, introducing solutions that push the limits of perception, planning, and control in robotics, enabling general-purpose robots to be quick to set up, autonomous and to easily adapt to changes in the manufacturing process.
2	EUCloudEdgeIoT.eu	Initiative	The EUCloudEdgeIoT.eu initiative aims to realise a pathway for the understanding and development of the Cloud, Edge and IoT (CEI) Continuum by promoting cooperation between a wide range of research projects, developers and suppliers, business users and potential adopters of this new technological paradigm.
3	EXTRA-BRAIN	Horizon Europe	EXTRA-BRAIN is aimed at developing next-generation AI solutions that offer functional flexibility, reliable generalisation performance and moderate demands for data and computing resources.
4	RAIDO	Horizon Europe	RAIDO's vision aims to provide a comprehensive framework for Trustworthy and Green-AI by offering a holistic solution that covers all data and model-related aspects within an integrated platform. The platform will offer methods for automated data curation and enrichment, including Digital Twins and diffusion models, to ensure high-quality, representative, unbiased, and compliant training data for trustworthy AI model development.
5	PANDORA	Horizon Europe	PANDORA aims to develop AI-driven frameworks for preparing and delivering trustworthy datasets, enhancing AI models' accuracy and sustainability in AIoT systems. Its mission includes increasing autonomy, trustworthiness, and energy efficiency in managing IoT datasets for smarter and more responsive devices in smart space ecosystems.
6	AI-DAPT	Horizon Europe	AI-DAPT pioneers data-centric AI solutions, reshaping industries with innovation and reliability. Our focus on AI Operations (AIOps) ensures seamless automation of data pipelines, driving trustworthy AI advancements.
7	ENFIELD	Horizon Europe	ENFIELD is set to establish a distinctive European Center of Excellence focused on advancing fundamental research in Adaptive, Green, Human-Centric, and Trustworthy AI.

With respect to the aforementioned projects and initiatives, it is worth mentioning that the MANOLO project has already started establishing close contacts with the CSAs of the EUCloudEdgeIoT initiative since the

beginning. The project started already establishing contacts to the currently running CSAs, NexusForum and CEI-Sphere, to benefit from the offers of these two CSAs with respect to events, webinars and connections to the community.

Furthermore, MANOLO partners, EIT DIGITAL, NUIDUCD-CeADAR, FDI and Q-PLAN International participated in Data Week, which is organised by the BDVA - Big Data Value Association and hosted by OTE - Cosmote, in collaboration with the following BDVA members: Athens Technology Center, ICCS - NTUA, CORE Innovation Centre, Institute of Biosciences and Applications (IBA) NCSR Demokritos, Foundation for Research and Technology - Hellas (FORTH) and NEUROPUBLIC S.A. Data Week is a spring event that brings together the Data and AI research community to share insights, build collaborations, and explore new challenges. Data Week also links the communities and their results to the European policies and market needs, and brings European initiatives and activities closer to local communities.

The MANOLO project gave the present in at least three sessions:

- [“Ariadne’s Thread: Weaving Stronger Networks for Trustworthy AI”](#). This interactive workshop explored how diverse European networks are transforming the principles of Trustworthy AI into practical tools and outcomes. (EIT DIGITAL, NUIDUCD-CeADAR, Q-PLAN International).
- [“Boosting the European Data Economy through BDVA i-Spaces”](#). The session emphasized the importance of having reliable entities, like the i-Spaces, that provide comprehensive support to companies at the time to obtain value from data and how to navigate through the complex AI landscape. (NUIDUCD-CeADAR | Ireland’s Centre for AI).
- [“Synthetic data: legal, ethical and technical implications”](#). This interactive workshop aimed to explore and discuss the legal, ethical and technical implications raised by the creation and use of synthetic data, including a keynote presentation of BDVA Healthcare TF (Four Dot Infinity).

The MANOLO project has and will continue to establish synergies with key networks and initiatives, including ADRA and ADRA-e, Horizon Europe projects, and projects funded under other EU programmes. EIT DIGITAL, with the support of all partners, will create communication pathways with those projects for collaboration, knowledge exchange, and joint activities.

A template synergy list, a copy of which is available in Annex IV, has been created for the better organisation of the potential synergies. Throughout the MANOLO project lifespan, this list will be enriched even further. Emphasizing collaborative activities, as outlined in the “Dissemination and Communication Plan”, is vital for unlocking the full potential of the MANOLO project. In this respect, the consortium should remain vigilant, actively seeking new collaborations and joint actions to ensure the project's success.

Also, MANOLO project is a part of the network ADRA contributing to strengthening European excellence in the AI, Data and Robotics domains.



Secondly, MANOLO will actively participate in the innovation challenge under HORIZON-CL4-2023-HUMAN-01-04 (i.e., [AI-BOOST](#)), while also organising two hackathons and two summer/winter schools, aiming to empower and harness EU talent while also providing access to data and cutting-edge AI technologies, further building the capacity of the participating stakeholders. Furthermore, special focus was and will continue to be provided on transferring knowledge and open resources generated with other initiatives e.g. [AI-on-Demand platform](#).

4.5 EU Dissemination channels

A tentative list of EU dissemination channels that may be utilised by MANOLO throughout its duration is provided below:

- **CORDIS** is the EC primary source of results from projects funded by the EU's framework programs for R&I.
- The **Horizon Results Booster** addresses projects eager to go beyond their dissemination and exploitation obligations under Horizon funding schemes.
- **Horizon Results** is a repository of Key Exploitable Results of EU-funded research and innovation projects.
- **Open Research Europe** is an open access publishing platform that beneficiaries can use to publish any research results coming from R&I funded programs, and it is in line with the EU's open science policy.
- **Horizon Dashboard** is an interactive knowledge platform where statistics and data on EU Research and Innovation programs can be extracted.

4.5.1 AI-on-Demand

Beyond the above channels, the MANOLO project has already created [a dedicated project profile](#) on the AI-on-Demand (AloD) Platform, in order to enhance the visibility of the project and detail its main objectives, while also contributing to the AI community.

To this end, MANOLO has uploaded its [promotional video](#) on the AloD platform and one news item, entitled "[Refining the TAI Approach: FRAUNHOFER IIS and ARCADA Collaborate on Z-Inspection® within the MANOLO EU Project](#)". The article highlights the collaboration among ARCADA and Fraunhofer IIS and describes the approach to Trustworthy AI (TAI) using the Z-Inspection® process along with its application to WP3 AI tools.

Finally, as the project progresses and tangible results emerge through the collaboration of partners, MANOLO will contribute to the platform with even more news items and results.

In Figure 18, an action plan of MANOLO's dissemination and communication activities is presented, spanning the whole duration of the project.



6. Key Performance Indicators and monitoring

To measure the success of MANOLO's dissemination and communication strategy, the following KPIs will be employed, and all dissemination activities will be monitored with their results being compared to the KPIs so as to assess whether is on the right path or if increased efforts need to take place.

Table 13: MANOLO's KPIs

Indicator	Target	Progress
Project workshops and events	> 5	3
Stakeholders participated in project events	> 100	33
External events/conferences attended	>15	34
Synergies with initiatives & networks	10 joint actions	4
Publications at international journals	>=3	1
Hackathons / Innovation Challenges	3	0
Followers on social media	>1,000	LinkedIn: 670 Twitter/X: 53 YouTube: 10 Total: 733
Views of the promotional video	> 1000	193 YO + 92 LinkedIn Total: 285
Number of newsletters released	6	3
Promotional material distributed	> 300	Events: 200 Website downloads: 40 Total: 240
Stakeholders engaged in overall	3,000	Interviewees: 7 -Survey participants: 59 -Event participants: 1.296 -Social media followers: 733 -Newsletter subscribers: 99 -YouTube channel subscribers: 10 -Views of videos: 348 -website visitors: .3.600 -Total: 6.152
Training "Summer" Schools	2	0

To meet target values, project partners are expected to continuously carry out publicity actions and report all publicity and communication outcomes regularly. Q-PLAN is overall responsible for monitoring and evaluating MANOLO dissemination activities.

Partners are required to provide detailed reports on all communication and dissemination actions through the MANOLO "Dissemination and Communication Reporting Template", which is sent to all partners via email. The table can be found in Annex V. Q-PLAN notifies all partners in advance for input collection.

Any promotional material related to the project produced by a partner should be reviewed and approved by the WP7 leader, Q-PLAN. Each project partner should promptly contact Q-PLAN if they identify opportunities, problems, or risks during the planning or implementation of publicity actions.

7. Conclusions

This document, titled “Dissemination & Communication Plan & Activities v.2”, provides a detailed analysis of the dissemination actions, results, and plans.

This document also provides the monitoring mechanism of the dissemination activities, which is based on targeted KPIs. By communicating the project's tangible and intangible assets through the most effective channels and tools to timely reach the targeted groups, MANOLO will be able to not only go beyond these ambitious KPIs but, most importantly, lay the foundations for the successful rollout, replication and thus sustainability of its outcomes.

This deliverable will be updated one final time in M36, including new results and updated progress against targets.

Annexes

Annex I – MANOLO Dissemination and Communication guidelines



MANOLO
CLOUD-EDGE EFFICIENT & TRUSTWORTHY AI

Contact details: bedefanti@qplan-iri.gr

Dissemination & Communication Guidelines.

Q-plan International
21/2/2024

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MANOLO D&C guidelines

This document provides you with key initial guidelines regarding communication and dissemination activities and introduces the main dissemination monitoring tools that you are kindly asked to use throughout the project.

Main guidelines

1. Actively contribute to the dissemination of project results and key messages.
2. Do not forget to include the MANOLO logo and website URL together with the EU logo and the disclaimer:

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In practice, it should look like this:



When displayed with another logo, the EU emblem must have appropriate prominence.

You can download the needed EU emblem in the desired resolution following this link: https://ec.europa.eu/regional_policy/en/information/logos_downloadcenter/.
3. If possible, follow the style guide concerning writing style, formatting options, numbers and currency, abbreviations and acronyms, captions, electronic cross-references, naming conventions, and citation style. In general:
 - Use **Calibri Light** for headings and **Calibri** for text in documents.
 - Always use the same style for references, both for in-text citations and in the bibliography/footnotes.
 - Be consistent in using currency references (for example, use EUR instead of € throughout).
 - Be consistent in the numbering format; comply with the British usage (e.g. 75,000,239.23), unless differently indicated by the bid manager.
 - Make sure to introduce each abbreviation and acronym the first time you use it and create an abbreviation/acronym list at the beginning of the document.
 - Review the language and the coherence of the structure of the text you drafted.

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4. Whenever possible, use the templates that are provided to you, i.e. letterhead, presentation, and publication. A leaflet, a poster and a roll-up will be prepared for you to use throughout the project. Other communication materials will be prepared ad-hoc if needed.
5. Always inform Q-PLAN regarding every dissemination and communication activity that you plan to carry out (e.g., organising an event, writing articles for websites or magazines, participating in an external event, etc.) at least one week prior to your activity. This will enable us to publicize it through the MANOLO communication channels in a timely manner.
6. You will have to report in detail all the communication and dissemination actions you undertook (see MANOLO Dissemination & Communication Reporting Template for instructions). This template is in line with the new Horizon Europe programme needs and is sent to all partners by email.
 - a. Always report about meetings and events you organised and/or participated to "D&C Reporting" template.
 - b. The initial expectation for input collection is every 6 months and Q-PLAN will notify the consortium in due time to start collecting input as well as in case of any changes.

Important Note: The reporting information for all D&C activities on the SYGMA platform has been officially defined by the European Commission (EC). This template is mandatory for reporting all such activities.

 7. A Synergies List is provided for all partners to fill. Please follow the instructions provided by Q-PLAN via email on deadlines for initial input. For updates during the project period, when suitable opportunities arise, please contact Q-PLAN as soon as there is a list update.
 8. In compliance with GDPR requirements, always gather consent when collecting, using, and storing personal data (i.e., email, photos, etc.) during your events/conferences

Guidelines for enhancing MANOLO online presence

This section provides you with some key initial guidelines regarding your expected contribution and use of the MANOLO website and social media accounts (SMAs).

Website

 1. Actively contribute to the news section of the website. Please send each news item to Q-PLAN. For all MANOLO activities collect high-quality photos, and videos if possible, and share them with Q-PLAN. This will enable us to use them on the project website and project SMAs. For generic images, that do not pertain to implemented project activities, simply outline your expectations together with content about the activity and Q-PLAN will select a suitable royalty-free image for the post.
 2. Inform Q-PLAN regarding every event you organise or take part in for the purposes of the project (e.g., conferences, workshops, seminars etc.) and provide Q-PLAN with a link to the event if available, so that it can be posted online in the dedicated section of the website.

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3. Inform Q-PLAN about news articles (e.g., newspaper article, blogpost, etc.) mentioning your pilot area or the MANOLO project and provide Q-PLAN with a link/scan for giving it more visibility online.

Social Media Accounts (SMAs)

1. Register to all MANOLO SMAs (i.e. LinkedIn, Twitter and YouTube) and use them: monitor announcements and posts, comment, like and retweet/repost - share.
2. Do make your own posts to foster discussion and keep the page alive, either in English or in both English and your native language – Make sure to tag MANOLO so that we can follow up accordingly.
3. Promote the MANOLO SMAs within your network of contacts.
4. Signal to MANOLO relevant profiles that we could follow (on Twitter, LinkedIn).
5. Select among the project hashtags when posting on SMAs and add any that you feel appropriate for your post. Available hashtags are:

Mandatory: #manoloproject

Optional: #horizoneurope #aisystems #innovation #aihardware #aisoftware
6. If you make a short video, edit it to enhance the project identity (add the name of the project, the logo, the EU emblem) and the disclaimer: "Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CNECT. Neither the European Union nor the granting authority can be held responsible for them". Q-PLAN will upload it on YouTube.

The above-mentioned points will be updated, when necessary, to be in line with the project's requirements and progress.

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Annex II – News reporting form


GA 101135782

News

Picture(s)	
Title	
News (main content)	Please <u>insert here</u> the content in a <u>narrative way</u>, while trying to provide answers to the following questions (if applicable): Who was or will be the organisation(s) responsible for organising the activity or developing the solution / Who was or will it be for (target group or groups if applicable) When did or will it take place or is / will be available (if applicable) Where did or will it take place or is / will be available (if applicable) Why is this activity important / Why did or will we need participation or contribution (if applicable) How was or will it be implemented (very briefly) What were or will be the main benefits or outcomes / results / conclusions
Key words/ hashtags (for social media)	

Attachments

Please attach any relevant pictures/ images as separate png or jpg files with as high resolution as possible.

Type (External attended or Future)	Event's Name	Thematic Focus	Date	Location	Registration fees	Specific requirements for participation (e.g. abstract submission etc)	Deadline for abstract submission (if applicable)	Website	Added by (Partner)	Status
External attended event										
Future										

Communication activities

Dissemination activities

Publications

Events

Drop-down lists

+

⋮

[illegible][illegible]

Annex V - Dissemination and Communication reporting template

A) Communication activities

Last Updated	DD/MM/YYYY												
#	Type of PID	Type of publication	Title of the scientific publication	Authors	Title of the journal or equivalent	Number	ISSN or eISSN	Publisher	Month of publication	Year of publication	Was the publication available in open access through the repository at the time of publication	Peer-reviewed	PID (Publisher version of record)
		Article in journal											
		Publication in conference proceeding/ workshop											
		Books/ monographs											
		Chapters in books											
		Thesis/ dissertation											
		Other											

ors	Title of the journal or equivalent	Number	ISSN or eISSN	Publisher	Month of publication	Year of publication	Was the publication available in open access through the repository at the time of publication	Peer-reviewed	PID (Publisher version of record)	Book Title	Did you charge OA publishing fees to the project?	Type of publishing venue	Article processing costs that will be charged to the project
												Hybrid venue	
												Full open access venue	
												Full subscription venue	

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>
Communication activities
Dissemination activities
Publications
Events
Drop-down lists
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Last Updated			DD/MM/YYYY						
#	Partner	Type of activity	Description/ title of activity	Date	Type of audience	Size of audience	Description of the objective(s) with reference to a specific project output (max 200 characters)	Status of the activity	Comments
					Research communities				
					Industry, business partners				
					Innovators				
					Investors				
					International organisation (UN body, OECD, etc.)				
					EU Institutions				
					National authorities				
					Regional authorities				
					Local authorities				
					Civil society				
					Citizens				
					Specific end user communities				

[illegible]

Title of the journal or equivalent	Number	ISSN or eISSN	Publisher	Month of publication	Year of publication	Was the publication available in open access through the repository at the time of publication	Peer-reviewed	PID (Publisher version of record)	Book Title	Did you charge OA publishing fees to the project?	Type of publishing venue	Article processing costs that will be charged to the project
											Hybrid venue	
											Full open access venue	
											Full subscription venue	

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Communication activities

Dissemination activities

Publications

Events

Drop-down lists

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Fraunhofer IIS



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